

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81114

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81114-1

DATE PRINTED

11/06/12

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39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	171666	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SHORR JOHNSON MAGNUS			BOB CASEY FOR PA/PA DEM. PARTY			
AND	1831 Chestnut St Ste 602			300 N 2nd St Fl 8			
ADDRESS	Philadelphia	PA	19103-3700		Harrisburg PA 17101-1313		
	USA			USA			
CONTACT	MIKE DETTORRE			PRODUCTBOB CASEY/PA DEMOCRATIC PARTY			
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.	PRODUCT CODE 9820			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/05/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	05:27A	30S	11/02/12-11/02/12	5A MORN NEWS	1	360.00	360.00
2	00001..	1	05:27A	05:58A	30S	11/02/12-11/02/12	5:30AM NEWS THIS MORNING	1	275.00	275.00
3	00001..	1	05:58A	07:00A	30S	11/02/12-11/02/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
4	00001..	1	06:58A	09:00A	30S	11/02/12-11/02/12	CBS THIS MORNING	1	250.00	250.00
5	00001..	1	06:00P	06:30P	30S	11/02/12-11/02/12	NEWS 3 AT 6	1	950.00	950.00
6	0000100	1	11:00P	11:35P	30S	11/02/12-11/02/12	LATE NEWS	1	1800.00	1800.00
7	Su	1	05:58A	07:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 6-7A	1	450.00	450.00
8	Su	1	11:00P	11:35P	30S	11/04/12-11/04/12	LATE NEWS	1	1800.00	1800.00
9	10000..	1	05:00A	05:27A	30S	11/05/12-11/05/12	5A MORN NEWS	1	360.00	360.00
10	10000..	1	05:27A	05:58A	30S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	1	275.00	275.00
11	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	950.00	950.00
12	1000000	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	1800.00	1800.00
Total Contract:								12		10080.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

